

Dear Sponsor,

Our deepest gratitude to you for your trust and support in helping save lives! Due to your sponsorship in 2022, we are able to fund vital screening mammograms, educate the community about breast health, and light Jacksonville pink in support of those battling breast cancer. Through each of our actions, the seemingly impossible becomes inevitable, and people we will likely never meet are the beneficiaries of our collaborative care of the community.

“When we cast our bread upon the waters, we can presume that someone downstream whose face we may never see will benefit from our action.”

- Maya Angelou

Lighting Jacksonville pink the first week of October, Breast Cancer ‘Action’ Month, provides a visual testament of support to thousands of families battling this disease who feel isolated and invisible. Through lighting, we collectively say, you are not alone – the Jacksonville community is behind you, even when you can’t see us. If you are able to set your building or floor’s lighting to pink this October 1-8, join us! If you can’t, get creative and support breast cancer survivors within your ranks and neighborhood.

Because of your financial support in 2022, we are able to provide nearly 1,440 free mammograms for women and men who could not otherwise afford this crucial screening. Again last year, we held our **expense ratio below 1%** (0.03% to be exact) so that 99.7¢ of every dollar raised directly funds free mammograms!

Together, this is the impact we have on the lives of families in Jacksonville...and an example of Pink Ribbon Jax’s vigilant stewardship of the funds entrusted to us.

As we continue to listen to what is imperative to those we serve, it is clear our initiative, **Expanding Access to Life-Saving Mammograms**, is a much-needed program that must continue to grow. In response to what is needed most, **our goal for 2023** is to **fund 1,500 mammograms for uninsured women and men!** In our world, \$300 is the average cost of one free mammogram provided by the hospitals PRJ’s efforts benefit – **Baptist Health** and **Mayo Clinic, Jacksonville**. That is one life potentially saved, an entire circle of family and friends saved from loss.

Together, we can reach into the community and make sure every person has a fighting chance to survive breast cancer... and it starts with a mammogram. How many lives do you want to save?

How many mammograms would you like to fund?

Thank you for your past support, and we truly hope we can count on you again this year.

With gratitude,



Marica Pendjer, Chair

*Pink Ribbon Jax has
your back... and your
front, too!*

About Us

Pink Ribbon Jax is an all-volunteer nonprofit group formed in 2006 that raises funds for local breast cancer research, **mammography**, and patient services at Baptist Health and Mayo Clinic, Jacksonville. What began as one event, the Pink Ribbon Golf Classic, has grown to multiple fundraising and educational events. To date, we have raised and donated nearly \$3 million in the fight against breast cancer, **and it all stays in Jacksonville!**

CHAIR

Marica Pendjer

COMMITTEE

Susie Buckey, Founder
Rebecca Bergson, Treasurer
Sarai Allen
Brookie Brown
Valerie Brown
Michelle Burgstiner
Susana Cruz
Betsy Dixon
Judy Flynn
Nikki Gabler
Joanne Ghiloni
Tracey Haley
Becky Jewett
Amanda Joca
Alison McCallum
Julie Meyer
Patty Naugle
Dylan Randazzo
Bianka Restrepo
Natasha Restrepo
Tatiana Restrepo
Patti Rossi
Taylor Ruiz
Karen Saber
Michele Small

LIGHT JAX PINK SUBCOMMITTEE

Laura Phillips
Edgecombe
Ina Mezini
Ryan Sitnik
Sarah Teagle



2022 YEAR IN REVIEW

PinkRibbonJax.org

Pink Ribbon Jax

RAISED **1440**

LIFE-SAVING MAMMOGRAMS

**CHAIR MARICA PENDJER
NAMED ONE OF**

**12 WHO
CARE**

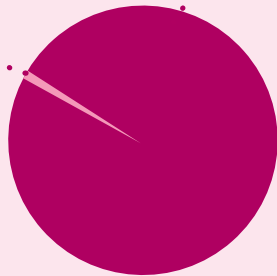
BY FIRST COAST NEWS

99%

of all funds raised went directly
to providing mammograms

As an all-volunteer run
organization, we are able
to keep our expenses

LESS THAN
1%



**LIGHT JAX
PINK WEEK**

During the first week of October,
businesses and landmarks across
Jacksonville helped us create a visual
testament of support for thousands of
families battling breast cancer by lighting
the city pink.

**2023
GOAL**



1500
LIFE-SAVING
MAMMOGRAMS

GET INVOLVED

Sponsorship Opportunities

1

TITLE SPONSOR

Sponsorship at this level provides **333** free, life-saving mammograms for the community

Package is customizable

**\$100,000
LEVEL**

No Longer Available

2

PREEMINENT SPONSOR

Sponsorship at this level provides **250** free, life-saving mammograms for the community

Package is customizable

**\$75,000
LEVEL**

3

PINK ADVOCATE SPONSOR

Sponsorship at this level provides **167** free, life-saving mammograms for the community

Package is customizable

**\$50,100
LEVEL**

4

PINK WARRIOR SPONSOR

Sponsorship at this level provides **85** free, life-saving mammograms for the community

Package is customizable

**\$25,500
LEVEL**

5

PREMIER SPONSOR

50 free, life-saving mammograms for the community

- Company logo prominently displayed in all media
- Company logo with live link prominently displayed on Pink Ribbon Jax website through June 2024
- 4 Complimentary tickets to Pink Ribbon Soiree, October 21, 2023
- Company thanked verbally & logo prominently displayed at all events
- Company will receive 2 social media posts (Instagram, Facebook & LinkedIn); at time of contract & October 2023

**\$15,000
LEVEL**

6

CHAMPION SPONSOR

**\$10,500
LEVEL**

35 free, life-saving mammograms for the community

- Company logo prominently displayed in all media
- Company logo with live link prominently displayed on Pink Ribbon Jax website through June 2024
- 2 Complimentary tickets to Pink Ribbon Soiree, October 21, 2023
- Company thanked verbally & logo prominently displayed at all events
- Company will receive 1 social media post (Instagram, Facebook & LinkedIn) in the month of October 2023

7

HOPE SPONSOR

**\$5,100
LEVEL**

17 free, life-saving mammograms for the community

- Company name prominently displayed in all media
- Company logo prominently displayed on Pink Ribbon Jax website through June 2024
- 1 Complimentary ticket to Pink Ribbon Soiree, October 21, 2023
- Company name prominently displayed at all events
- Company will receive 1 social media post (Instagram, Facebook & LinkedIn) in the month of September 2023

8

PINK HERO SPONSOR

**\$3,000
LEVEL**

10 free, life-saving mammograms for the community

- Company name displayed in all media
- Company name displayed on Pink Ribbon Jax website through June 2024
- Company name displayed at all events
- Company will receive 1 social media post (Instagram, Facebook & LinkedIn) in the month of August 2023

9

PINK HEART SPONSOR

**\$1,500
LEVEL**

5 free, life-saving mammograms for the community

- Company name listed in all media
- Company name listed on Pink Ribbon Jax website through June 2024
- Company name listed at all events
- Company name listed on designated Sponsor Thank You social media post

10

PINK RIBBON FRIEND

**\$300+
LEVEL**

1 free, life-saving mammograms for the community

- Name listed on Pink Ribbon Jax website through June 2024

To learn more about our sponsorship opportunities and other ways to get involved with Pink Ribbon Jax, please email us:

sponsorships@pinkribbonjax.org

Sponsorship Benefits At A Glance

SPONSORSHIP PACKAGES

SPONSORSHIP LEVEL	SPONSORSHIP DONATION LEVEL	NUMBER OF MAMMOGRAMS FUNDED	COMPANY LOGO OR NAME ON PRJ WEBSITE	LOGO OR NAME ON MEDIA & COMMUNICATIONS	COMPLIMENTARY TICKETS TO PINK RIBBON SOIREE	NUMBER OF SOCIAL MEDIA POSTS
TITLE SPONSOR	\$100,000	333	LOGO LINK	LOGO	12	CUSTOMIZABLE
PREEMINENT SPONSOR	\$75,000	250	LOGO LINK	LOGO	10	CUSTOMIZABLE
PINK ADVOCATE SPONSOR	\$50,100	167	LOGO LINK	LOGO	8	CUSTOMIZABLE
PINK WARRIOR SPONSOR	\$25,500	85	LOGO LINK	LOGO	6	CUSTOMIZABLE
PREMIER SPONSOR	\$15,000	50	LOGO LINK	LOGO	4	6
CHAMPION SPONSOR	\$10,500	35	LOGO LINK	LOGO	2	3
HOPE SPONSOR	\$5,100	17	LOGO LINK	NAME	1	3
PINK HERO SPONSOR	\$3,000	10	NAME	NAME		3
PINK HEART SPONSOR	\$1,500	5	NAME	NAME		GENERAL SPONSOR THANK YOU POST
PINK RIBBON FRIEND	\$300+	1	NAME	NAME		

To become a sponsor with Pink Ribbon Jax, please email us:

sponsorships@pinkribbonjax.org