

Dear Sponsor,

How do we thank you for your faith in our work and support in helping save lives?!

Thanks to your continued sponsorship, we have become a safety net for the community, providing free mammography services for women and men who otherwise could not afford this vital screening. Last year, with the generous in-kind support of sponsors and partners – including Fields Auto Group, Baptist Health, and more – our **expense ratio was 0%**! Every dollar raised, 100% of the funds you invested in Pink Ribbon Jax, went directly to diagnosing breast cancer at, hopefully, its earliest stages when it is most survivable.



You were also instrumental in helping us **Light Jax Pink** during the first week of October, **Breast Cancer Awareness Action Month**. This cost-free movement provides a visual testament of support for thousands of families battling this disease who often feel isolated and invisible. Through lighting, we collectively say, "You are not alone – the Jacksonville community is behind you, even when you can't see us." Join us again this year, or join our ranks for the first time, and transform your exterior or interior lights pink October 1-8, because 1 in 8 women will get breast cancer in her lifetime. If you can't participate with lighting, get creative and support breast cancer survivors and those fighting for their lives within your ranks and neighborhood.

Our **2024 goal** is to raise **\$500,000 to enhance our Expanding Access to Life-Saving Mammography Services Initiative**, the only program of its kind in our area. This initiative has had an astonishing community impact by promoting action through education, personal advocacy and, ultimately, getting individuals in for vital breast cancer screenings. We recognize the tremendous need for expanding access to downstream breast imaging tools, tests, and procedures following a concerning screening mammogram. We are actively working to increase the number of breast imaging partners to meet uninsured and underinsured women and men where they are, beyond our current no-cost breast services locations.

Together, we can reach into the community and make sure every person has a fighting chance to beat breast cancer... and it starts with a mammogram. One life potentially saved, and an entire circle of family and friends saved from loss.

This is what we can achieve together. Thank you for your past support, and we truly hope we can count on you again this year.

With gratitude,

A handwritten signature in black ink that reads 'Marica Pendjer'.

Marica Pendjer, Chair

*Pink Ribbon Jax has
your back... and your
front, too!*

About Us

Pink Ribbon Jax is an all-volunteer nonprofit group formed in 2006 that raises funds for local breast cancer research, **mammography**, and patient services at Baptist Health and Mayo Clinic, Jacksonville. What began as one event, the Pink Ribbon Golf Classic, has grown to multiple fundraising and educational events. To date, we have donated more than \$3.5 million in the fight against breast cancer, **and it all stays in Jacksonville!**

CHAIR

Marica Pendjer

COMMITTEE

Susie Buckey, Founder
Rebecca Bergson, Treasurer
Sarai Allen
Brookie Brown
Michelle Burgstiner
Susana Cruz
Betsy Dixon
Judy Flynn
Nikki Gabler
Joanne Ghiloni
Tracey Haley
Becky Jewett
Amanda Joca
Alison McCallum
Julie Meyer
Patty Naugle
Bianka Restrepo
Natasha Restrepo
Patti Rossi
Taylor Ruiz
Karen Saber
Jennifer Shepard
Michele Small

LIGHT JAX PINK SUBCOMMITTEE

Laura Phillips
Edgecombe
Ina Mezini
Ryan Sitnik
Sarah Teagle



2023 YEAR IN REVIEW

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PinkRibbonJax.org

Pink Ribbon Jax

RAISED **1270**

LIFE-SAVING MAMMOGRAMS

**THANKS TO THE GENEROUS IN-KIND SUPPORT OF
FIELDS AUTO GROUP AND BAPTIST HEALTH
OUR 2023 EXPENSE RATION WAS**

0%!

100%

of all funds raised went
directly to providing
mammograms

LIGHT JAX PINK WEEK

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October 1-8, businesses and landmarks
across Jacksonville helped us create
a visual testament of support for
thousands of families battling breast
cancer by lighting the city pink.

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2024
GOAL



\$500,000

For No-Cost
Mammography Services

GET INVOLVED

Sponsorship Opportunities

1

TITLE SPONSOR

Sponsorship at this level provides **nearly 300** free, life-saving mammography services for the community

Package is customizable

**\$100,000
LEVEL**

No Longer Available

2

PREEMINENT SPONSOR

Sponsorship at this level provides **nearly 225** free, life-saving mammography services for the community

Package is customizable

**\$75,000
LEVEL**

3

PINK ADVOCATE SPONSOR

Sponsorship at this level provides **nearly 150** free, life-saving mammography services for the community

Package is customizable

**\$50,000
LEVEL**

4

PINK WARRIOR SPONSOR

Sponsorship at this level provides **nearly 75** free, life-saving mammography services for the community

Package is customizable

**\$25,000
LEVEL**

5

PREMIER SPONSOR

Nearly 45 free, life-saving mammography services for the community

- Company logo prominently displayed in all media
- Company logo with live link prominently displayed on Pink Ribbon Jax website through June 2025
- 8 Complimentary tickets to Pink Ribbon Soiree, October 26, 2024
- Company thanked verbally & logo prominently displayed at all events
- Company will receive 2 social media posts (Instagram, Facebook & LinkedIn); at time of contract & October 2024

**\$15,000
LEVEL**

6

CHAMPION SPONSOR

**\$10,000
LEVEL**

Nearly 30 free, life-saving mammography services for the community

- Company logo prominently displayed in all media
- Company logo with live link prominently displayed on Pink Ribbon Jax website through June 2025
- 6 Complimentary tickets to Pink Ribbon Soiree, October 26, 2024
- Company thanked verbally & logo prominently displayed at all events
- Company will receive 1 social media post (Instagram, Facebook & LinkedIn) in the month of October 2024

7

HOPE SPONSOR

**\$5,000
LEVEL**

Nearly 15 free, life-saving mammography services for the community

- Company name prominently displayed in all media
- Company logo prominently displayed on Pink Ribbon Jax website through June 2025
- 4 Complimentary tickets to Pink Ribbon Soiree, October 26, 2024
- Company name prominently displayed at all events
- Company will receive 1 social media post (Instagram, Facebook & LinkedIn) in the month of September 2023

8

PINK HERO SPONSOR

**\$3,000
LEVEL**

Nearly 9 free, life-saving mammography services for the community

- Company name displayed in all media
- Company name displayed on Pink Ribbon Jax website through June 2025
- 2 Complimentary tickets to Pink Ribbon Soiree, October 26, 2024
- Company name displayed at all events
- Company will receive 1 social media post (Instagram, Facebook & LinkedIn) in the month of August 2024

9

PINK HEART SPONSOR

**\$1,500
LEVEL**

Nearly 5 free, life-saving mammography services for the community

- Company name listed in all media
- Company name listed on Pink Ribbon Jax website through June 2025
- 1 Complimentary ticket to Pink Ribbon Soiree, October 26, 2024
- Company name listed at all events
- Company name listed on designated Sponsor Thank You social media post

10

PINK RIBBON FRIEND

**\$300+
LEVEL**

1 free, life-saving mammogram for the community

- Name listed on Pink Ribbon Jax website through June 2025

To learn more about our sponsorship opportunities and other ways to get involved with Pink Ribbon Jax, please visit:

PinkRibbonJax.org/sponsors

Sponsorship Benefits At A Glance

SPONSORSHIP PACKAGES

SPONSORSHIP LEVEL	SPONSORSHIP DONATION LEVEL	APPROX NUMBER OF MAMMOGRAPHY SERVICES	COMPANY LOGO OR NAME ON PRJ WEBSITE	LOGO OR NAME ON MEDIA & COMMUNICATIONS	COMPLIMENTARY TICKETS TO PINK RIBBON SOIREE	NUMBER OF SOCIAL MEDIA POSTS
TITLE SPONSOR	\$100,000	300	LOGO LINK	LOGO	CUSTOMIZABLE	CUSTOMIZABLE
PREEMINENT SPONSOR	\$75,000	225	LOGO LINK	LOGO	CUSTOMIZABLE	CUSTOMIZABLE
PINK ADVOCATE SPONSOR	\$50,000	150	LOGO LINK	LOGO	16	CUSTOMIZABLE
PINK WARRIOR SPONSOR	\$25,000	75	LOGO LINK	LOGO	10	CUSTOMIZABLE
PREMIER SPONSOR	\$15,000	45	LOGO LINK	LOGO	8	6
CHAMPION SPONSOR	\$10,000	30	LOGO LINK	LOGO	6	3
HOPE SPONSOR	\$5,000	15	LOGO LINK	NAME	4	3
PINK HERO SPONSOR	\$3,000	9	NAME	NAME	2	3
PINK HEART SPONSOR	\$1,500	5	NAME	NAME	1	GENERAL SPONSOR THANK YOU POST
PINK RIBBON FRIEND	\$300+	1	NAME	NAME		

To become a Pink Ribbon Jax sponsor, send us a note at:

PinkRibbonJax.org/Contact