

Dear Sponsor,

At Pink Ribbon Jax, providing access to life-saving mammograms and imaging services is an every day mission. Every single day, someone in our community hears the devastating words, "You have breast cancer." And every day – because of supporters like you – we are there to offer free mammograms and imaging services to uninsured and underinsured women and men in our community, helping them catch breast cancer early when it is most treatable.



Breast cancer doesn't wait until October. It doesn't follow a calendar. It doesn't care what day it is, how old you are or if you are a woman or man. That's why our work happens year-round, and why you are our every day.

You are the reason someone can get the call that their breast cancer was caught early. You are the reason a mother, a daughter, a father, or a friend gets another tomorrow. You are the reason we are able to say "yes" when someone says, "I need help." Your support powers the education, advocacy, screenings, and diagnostics that save lives all year long.

You also help us **Light Jax Pink** during the first week of October, **Breast Cancer Awareness Action Month**. This visual movement honors thousands of families battling breast cancer, reminding them they're not invisible and they are not alone. Together, we light businesses, landmarks and homes across Jacksonville pink. Join us again this year, from October 1-8, or get creative and show your support in your own unique way, because **1 in 8 women will face breast cancer in her lifetime**.

The mission and **goal for 2025** remain the same...raise **\$500,000 to enhance our Expanding Access to Life-Saving Imaging Services Initiative**, promote action through education and personal advocacy, and continue to increase the number of breast imaging partners to meet the needs of our community.

Together, we can reach into the community and make sure every person has a fighting chance to beat breast cancer... and it starts with a mammogram. One life potentially saved, and an entire circle of family and friends saved from loss. This is what we can achieve together. Thank you for your past support, and we truly hope we can count on you again this year.

With gratitude,

A handwritten signature in black ink that reads "Marica Pendjer".

Marica Pendjer, Chair



@PinkRibbonJax

*Pink Ribbon Jax has
your back... and your
front, too!*

About Us

Pink Ribbon Jax is an all-volunteer, nonprofit organization that raises funds for free **mammograms** and **imaging services** for uninsured and underinsured women and men, breast cancer research and patient services. To date, PRJ has donated nearly \$4 million in the fight against breast cancer, **and it all stays in Jacksonville.**

BOARD OF DIRECTORS

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Pink Ribbon Golf Classic

LIGHT JAX PINK SUBCOMMITTEE

Laura Phillips
Edgecombe
Ina Mezini
Ryan Sitnik
Sarah Teagle



2024

YEAR IN REVIEW

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PinkRibbonJax.org

Pink Ribbon Jax

RAISED **1270**

LIFE-SAVING MAMMOGRAMS

**THANKS TO THE GENEROUS IN-KIND SUPPORT OF
OUR SPONSORS, DONORS AND VOLUNTEERS**
OUR 2024 EXPENSE RATION WAS NEARLY

0%!

100%

of all funds raised went
directly to providing
mammograms

LIGHT JAX PINK WEEK

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October 1-8, businesses and landmarks across Jacksonville helped us create a visual testament of support for thousands of families battling breast cancer by lighting the city pink.

Why October 1-8? Because 1 in 8 women will get breast cancer in her lifetime.

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**2025
GOAL**



\$500,000

For Free Mammogram
and Imaging Services

GET INVOLVED

Sponsorship Opportunities

1

TITLE SPONSOR

**\$100,000
LEVEL**

Sponsorship at this level provides **nearly 300** free, life-saving mammography services for the community

Package is customizable

2

PREEMINENT SPONSOR

**\$75,000
LEVEL**

Sponsorship at this level provides **nearly 225** free, life-saving mammography services for the community

Package is customizable

3

PINK ADVOCATE SPONSOR

**\$50,000
LEVEL**

Sponsorship at this level provides **nearly 150** free, life-saving mammography services for the community

Package is customizable

4

PINK WARRIOR SPONSOR

**\$25,000
LEVEL**

Sponsorship at this level provides **nearly 75** free, life-saving mammography services for the community

Package is customizable

5

PREMIER SPONSOR

**\$15,000
LEVEL**

Nearly 45 free, life-saving mammography services for the community

- Company logo prominently displayed in all media
- Company logo with live link prominently displayed on Pink Ribbon Jax website through June 2026
- 8 Complimentary tickets to a Pink Ribbon Jax event in 2025
- Company thanked verbally & logo prominently displayed at all events
- Company will receive 2 social media posts (Instagram, Facebook & LinkedIn); at time of contract & October 2025

6

CHAMPION SPONSOR

**\$10,000
LEVEL**

Nearly 30 free, life-saving mammography services for the community

- Company logo prominently displayed in all media
- Company logo with live link prominently displayed on Pink Ribbon Jax website through June 2026
- 6 Complimentary tickets to a Pink Ribbon Jax event in 2025
- Company thanked verbally & logo prominently displayed at all events
- Company will receive 1 social media post (Instagram, Facebook & LinkedIn) in the month of October 2025

7

HOPE SPONSOR

**\$5,000
LEVEL**

Nearly 15 free, life-saving mammography services for the community

- Company name prominently displayed in all media
- Company logo prominently displayed on Pink Ribbon Jax website through June 2026
- 4 Complimentary tickets to a Pink Ribbon Jax event in 2025
- Company name prominently displayed at all events
- Company will receive 1 social media post (Instagram, Facebook & LinkedIn) in the month of September 2025

8

PINK HERO SPONSOR

**\$3,000
LEVEL**

Nearly 9 free, life-saving mammography services for the community

- Company name displayed in all media
- Company name displayed on Pink Ribbon Jax website through June 2026
- 2 Complimentary tickets to a Pink Ribbon Jax event in 2025
- Company name displayed at all events
- Company will receive 1 social media post (Instagram, Facebook & LinkedIn) in the month of August 2025

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PINK HEART SPONSOR

**\$1,500
LEVEL**

Nearly 5 free, life-saving mammography services for the community

- Company name listed in all media
- Company name listed on Pink Ribbon Jax website through June 2026
- Company name listed at all events
- Company name listed on designated Sponsor Thank You social media post

10

PINK RIBBON FRIEND

**\$300+
LEVEL**

1 free, life-saving mammogram for the community

- Name listed on Pink Ribbon Jax website through June 2026

To learn more about our sponsorship opportunities and other ways to get involved with Pink Ribbon Jax, please visit:

PinkRibbonJax.org/sponsors

Sponsorship Benefits At A Glance

SPONSORSHIP PACKAGES

| SPONSORSHIP LEVEL | SPONSORSHIP DONATION LEVEL | APPROX NUMBER OF MAMMOGRAPHY SERVICES | COMPANY LOGO OR NAME ON PRJ WEBSITE | LOGO OR NAME ON MEDIA & COMMUNICATIONS | COMPLIMENTARY TICKETS TO PRJ EVENTS | NUMBER OF SOCIAL MEDIA POSTS |
|-----------------------|----------------------------|---------------------------------------|-------------------------------------|--|-------------------------------------|--------------------------------|
| TITLE SPONSOR | \$100,000 | 300 | LOGO LINK | LOGO | CUSTOMIZABLE | CUSTOMIZABLE |
| PREEMINENT SPONSOR | \$75,000 | 225 | LOGO LINK | LOGO | CUSTOMIZABLE | CUSTOMIZABLE |
| PINK ADVOCATE SPONSOR | \$50,000 | 150 | LOGO LINK | LOGO | 16 | CUSTOMIZABLE |
| PINK WARRIOR SPONSOR | \$25,000 | 75 | LOGO LINK | LOGO | 10 | CUSTOMIZABLE |
| PREMIER SPONSOR | \$15,000 | 45 | LOGO LINK | LOGO | 8 | 6 |
| CHAMPION SPONSOR | \$10,000 | 30 | LOGO LINK | LOGO | 6 | 3 |
| HOPE SPONSOR | \$5,000 | 15 | LOGO LINK | NAME | 4 | 3 |
| PINK HERO SPONSOR | \$3,000 | 9 | NAME | NAME | 2 | 3 |
| PINK HEART SPONSOR | \$1,500 | 5 | NAME | NAME | | GENERAL SPONSOR THANK YOU POST |
| PINK RIBBON FRIEND | \$300+ | 1 | NAME | NAME | | |

To become a Pink Ribbon Jax sponsor, send us a note at:

info@PinkRibbonJax.org