

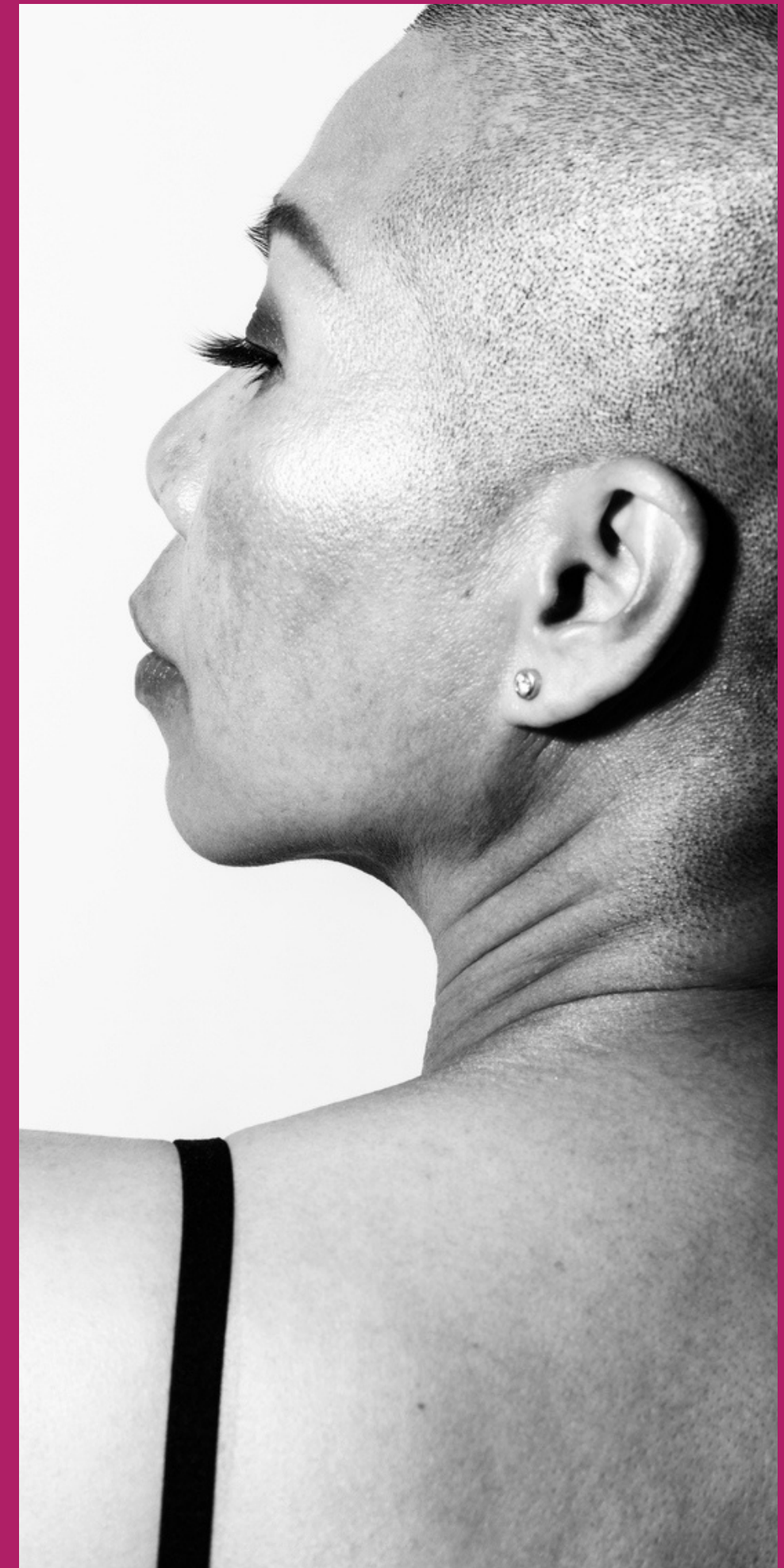
2026



SPONSORSHIP OPPORTUNITIES

PRJ's partnerships with Ackerman Cancer Center, Agape Family Health, Ascension St. Vincent's, Boutique Breast Imaging, UF Health Jacksonville, Volunteers in Medicine, and WeCareJax to bring free mammograms and breast imaging services to women and men in Baker, Clay, Duval, Nassau, and St. Johns counties. Through WeCareJax, we also serve patients referred by Duval Family Health Center and Mission House. In partnership with Ascension St. Vincent's, we facilitate mobile mammography directly to workplaces, events, and underserved communities. Your sponsorship is part of making all it possible.

- (01) We're Solving**
- (02) The Impact**
- (03) Investment in Action**
- (04) Why Partner with As?**
- (05) 20 Years Strong**
- (06) Your Level of Impact**
- (08) Packages**
- (09) Who's In?**



When Breast Cancer is Caught Early

The five-year survival rate is **99%**

A mammogram is what makes that number possible. We fund the mammogram and sometimes, the mammogram is just the beginning.

More than **24,700 Floridians**, women and men, will be diagnosed with breast cancer this year. Many of them will not catch it early — not because mammograms don't work, but because they cannot access one.

Pink Ribbon Jax exists to close that gap — regardless of age, insurance status, or gender .

20 Years Real Impact

\$4.5m

raised over 20 years — every dollar staying in Northeast Florida

20/yr

years of impact, beginning with one woman & a golf tournament

\$2.2M

raised for free mammograms and breast imaging service since 2021

0%

expense ratio — all funds will go directly to imaging services



What a Sponsorship *Actually* Does

Every dollar raised by Pink Ribbon Jax will go directly to funding free breast imaging services — including **screening and diagnostic mammograms, ultrasounds, breast MRIs, and biopsies** — for those who could not otherwise afford them. No overhead. No administrative absorption. When you sponsor PRJ, you are funding a specific, measurable outcome: a person gets a breast imaging service they couldn't have accessed without you.

[85% of women diagnosed with breast cancer have no family history of the disease. The greatest risk factors are being a woman and aging.]

One Mammogram. One Life Saved.



What Your Company Gains

Meaningful Brand Visibility

Showcase your brand through high-profile community events, trusted media partnerships, and Light Jax Pink Week.

Employee Engagement

Offer on-site mobile mammograms and meaningful experiences that support employee wellness and community involvement.

Community Leadership

Join Pink Ribbon Jax's 20th anniversary and align your brand with a trusted local organization that has invested \$4.5M+ back into the community.



Pink Ribbon Jax 20th Anniversary

20^{years} | Pink Ribbon JAX

a milestone year with heightened media
coverage, expanded event programming
and community attention

Title Sponsor: Funds approximately 300 free, lifesaving breast imaging services \$100,000 | Prominent signature event and 20th Anniversary programming with pre-event marketing, exclusive recognition and speaking opportunities, mobile mammography activation, complimentary event tickets, and a fully customizable sponsorship package.

No Longer Available

Preeminent Sponsor: Funds approximately 225 free, breast imaging services

\$75,000 | Named sponsorship of a PRJ program, initiative, or event with prominent brand visibility across PRJ materials, media, and digital platforms. Includes social and event recognition, mobile mammography activation, complimentary tickets, and customizable partnership benefits.

Pink Advocate Sponsor: Funds approximately 150 free, lifesaving breast imaging services

\$50,000 | Elevate your brand through recognition across PRJ event materials, digital platforms, and the signature annual event. Sponsorship includes a mobile mammography activation, 16 complimentary event tickets, and meaningful visibility that demonstrates your commitment to the local community.

Pink Warrior Sponsor: Funds approximately 75 free, lifesaving breast imaging services

\$25,000 | Receive prominent brand recognition across PRJ event materials, digital platforms, and signature annual event. This customizable sponsorship includes social and e-newsletter recognition, 10 complimentary event tickets, and tailored benefits to align with your organization's goals.

Premier Sponsor: Funds approximately 45 free, lifesaving breast imaging services

\$15,000 | Gain year-round brand visibility through prominent recognition across PRJ communications, digital platforms, and events. Includes 6 dedicated social features, verbal event recognition, website placement, and 8 complimentary tickets to a 2026 Pink Ribbon Jax event.

**Choose Your
Level of Impact**



Champion Sponsor: Funds approximately 30 free, lifesaving breast imaging services

\$10,000 | Build year-round brand visibility through recognition across PRJ communications, the PRJ website, and all events. This sponsorship includes 3 dedicated social media features, event acknowledgment, and 6 complimentary tickets to a 2026 Pink Ribbon Jax event.

Hope Sponsor: Funds approximately 15 free, lifesaving breast imaging services

\$5,000 | Increase your organization's visibility through prominent recognition across PRJ communications, the PRJ website, and all events. This sponsorship includes 3 dedicated social media features and 4 complimentary tickets to a 2026 Pink Ribbon Jax event.

Pink Hero Sponsor: Funds approximately 9 free, lifesaving breast imaging services

\$3,000 | Support PRJ while increasing your organization's visibility through recognition across PRJ communications, the PRJ website, and all events. This sponsorship also includes 3 dedicated social media features and 2 complimentary tickets to a 2026 Pink Ribbon Jax event.

Pink Heart Sponsor: Funds approximately 5 free, lifesaving breast imaging services

\$1,500 | Receive year-round recognition through company name placement across PRJ communications, the PRJ website, and all events, plus inclusion in a dedicated Sponsor Thank You social media post.

Pink Ribbon Friend: Funds approximately 1-3 free, lifesaving breast imaging services

\$300-\$900+ | Company name featured on the Pink Ribbon Jax website through June 2027, with recognition as a valued community partner supporting breast cancer early detection.



SPONSORSHIP LEVEL	DONATION AMOUNT	APPROX. # OF BREAST IMAGING SERVICES	LOGO/NAME ON WEBSITE	COMP. EVENT TICKETS	SOCIAL MEDIA TICKETS
Title Sponsor	\$100,000	~300	Logo + Link	Customizable	Customizable
Preeminent Sponsor	\$75,000	~225	Logo + Link	Customizable	Customizable
Pink Advocate Sponsor	\$50,000	~150	Logo + Link	16	Customizable
Pink Warrior Sponsor	\$25,000	~75	Logo + Link	10	Customizable
Premier Sponsor	\$15,000	~45	Logo + Link	8	6
Champion Sponsor	\$10,000	~30	Logo + Link	6	3
Hope Sponsor	\$5,000	~15	Logo + Link	4	3
Pink Hero Sponsor	\$3,000	~9	Name	2	3
Pink Heart Sponsor	\$1,500	~5	Name	--	Thank You Post
Pink Ribbon Friend	\$300+	~1-3	Name	--	--

Packages at a Glance

READY TO BE PART OF THE 99%?

Every sponsorship — at every level — directly funds
a mammogram or breast imaging service for a woman or man in Northeast Florida
who couldn't access one otherwise.

**IT'S NOT A METAPHOR.
IT'S MATH.**

Let's talk about what partnership
looks like for your company.

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PinkRibbonJax.org/Sponsors